

Photo Printing Facts

- According to the Photo Marketing Association (PMA), more than half of U.S. households currently own at least one digital camera.
- Digital Cameras comprise 90% of new camera sales.
- Prints made from digital cameras at kiosks increased 376% in 2004.
- The average cost of a 4x6 print at a kiosk is \$.29 vs. \$1.00 on a home printer.
- Camera phones will encompass 89% of all mobile phones by 2009.
- The average photo kiosk transaction price will rise from \$10.83 in 2006 to \$16.69 in 2013.
- Frost & Sullivan predicts the number of daily transactions per photo kiosk to increase from the current average of 8 per day to 12 per day by 2013.

When shoppers use in-store computer kiosks, 45% of those shoppers find them very valuable according to Forrester's Consumer Technographics Research.



Contact Us for More Information

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Pic-N-Go

*Photo Printing
Kiosks*

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About Pic-N-Go

Pic-N-Go Photo Kiosks provide a self-service photo printing solution as an added value to your customers. The state of the art Mitsubishi kiosk offers a user-friendly, customizable service that will add to your bottom line.

With the increase in the use of digital media, your customers will appreciate your store's ability to deliver high quality prints without the wait.

You can take full advantage of this by offering complimentary items for sale such as CDs, batteries and memory cards next to the Pic-N-Go Photo Kiosk.

Another great benefit to the Pic-N-Go Photo Printing Kiosk is its monitor connection with the ability to showcase electronic advertisements to your customers. In-store specials, product promotions and commercials can be displayed for customers using and waiting in line to use the kiosk.

What's in it For You?

- Enhances your customer's shopping experience, which will increase customer satisfaction
- Increases loyalty which leads to repeat sales
- Increases traffic
- Increases your ability to up-sell complimentary items
- Digital In-store advertising
- Increases brand awareness

What's in it For Your Customers?

- No waiting for 1 hour printing
- No forms to fill out
- No waiting in line to pay for prints
- The ability to edit photos
- The ability to turn their favorite photos into Postcards

Why Contract vs. Buy a Photo Printing Kiosk?

- \$0 acquisition costs
- \$0 support & maintenance costs
- \$0 costs for supplies
- \$0 disposal costs
- 0 Risk
- 0 staff training required

Why Choose Pic-N-Go?

Purpose: An added benefit to your customers to encourage loyalty and an increase in overall satisfaction.

Functionality: Prints 1200 photos before you need to add paper

Ease of use: User-friendly touch screen

Speed: Produces 4 prints per minute

Convenience: Accepts credit and debit card payments

Reliability: Low failure rate

Space: Only 4 sq. ft.

Warranty: 1 yr warranty-equipment replacement within 24 hrs.

Support: Toll-free number for 24 hr. service.

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