



FOR IMMEDIATE RELEASE

PZI Jeans to Offer Deep Discounts at the Bronner Bros. Show

Cutting edge denim company to participate at the Bronner Bros. International Hair Show

Atlanta, GA – August 15, 2009- [PZI Jeans](#), a designer denim company that caters to curvy women will exhibit at the World Famous Bronner Bros. International Hair Show. PZI Jeans is participating in this year's event in a big way with a huge sample sale and advertisements on a jumbo tron and banner outside of the Georgia World Congress Center.

From August 15-17th, PZI Jeans' will resurrect a 20x30 ft booth on the Bronner Bros. show floor. The booth will display the hottest fashions of the innovated apparel company designed with the curvy woman in mind. "We are looking forward to the Bronner Bros. show" commented PZI Jeans President, Daniel Jason. "People come from far and wide to attend this event and we want to give the attendees the full PZI Jeans experience."

The PZI Jeans booth will provide attendees the opportunity to shop for the perfect fit right at the show. The booth will offer deep discounts to the Bronner Bros. crowd. PZI Jeans is running this promotion to reward its loyal customers as well as to introduce the brand to fresh faces at the event.

For women who have trouble finding that perfect pair of jeans, PZI Jeans has the solution. PZI Jeans can offer women with a streamlined waist and fuller hips and rear the perfect fit with unparalleled style and comfort. Those who will not be in attendance at the show but would like to try PZI Jeans should visit the PZI Jeans website to [shop online](#) or to find a [retail location](#) close to them. Look out for PZI Jeans' ads on TV and in Essence Magazine.

About PZI Jeans

Founded in 2002, PZI Jeans (www.pzijeans.com) is a designer denim company that caters to curvy women. Based in Atlanta, GA, PZI Jeans was named one of the fastest growing private companies in America by [Inc. Magazine](#). PZI Jeans are available in [sizes 4-16](#), adding size 18 in Fall 2009 with short, regular, long and extra-long lengths/inseams to ensure that consumers can purchase the jeans off the rack, avoiding costly alterations. PZI Jeans are available at [retail locations](#) in the United States, overseas and online. For more information, visit www.pzijeans.com.

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