

GotADemo CEO Files Complaint Against The Real Housewives of Atlanta

Popular Bravo TV Reality Show Exploits Promising Business Owner

Cook County, IL (September 4, 2009) – George Page, the owner of start-up online artist community [GotADemo](#), had no idea what was in store for him when he registered online for a speed dating event to be held at an Atlanta lounge in May. What he found upon arrival was the cast and crew of [The Real Housewives of Atlanta](#) filming an episode for season two of the hit reality show that chronicles the lives of five Atlanta women.

In the “[Mummies, Mommies, and Baby Mommas](#)” episode that first aired August 20, 2009, NeNe Leaks and Lisa Wu-Hartwell decided to introduce their single cast mates Sheree Whitfield and Dwight Eubanks to the world of speed dating. George Page was selected to go on a five minute date with Sheree. When asked by the crew if he would give his consent to be filmed, he expressed that he was not comfortable with being filmed during the mini-date. Allegedly, he was assured by a [Bravo TV](#) representative that by not signing the release allowing them to put video of him on the air, the footage of him would be edited out of the show.

When Mr. Page was notified by friends that he was featured on the show, he was shocked that he was featured in the speed dating scene in an episode of The Real Housewives of Atlanta without his permission. As an established professional and an up-and-coming entrepreneur, Mr. Page did not want the show to tarnish his image in any way and jeopardize the success of his new venture, [GotADemo](#). [The Real Housewives of Atlanta](#) is one of Bravo's most successful shows in terms of ratings. The August 20th episode reportedly garnered 2.8 million viewers.

The editing of the episode showed Mr. Page in an unflattering light. In the scene he says “that brings up a corny joke I’ve got” in an attempt to entertain Sheree; but as he tells the joke, the audio and visual effects are manipulated in a way that make him look unfavorable. Many people made negative comments regarding his appearance on the show online through blogs, forums and social networking sites.

George Page has filed a complaint in the state of Illinois against Bravo TV and parent company NBC Universal for their violation of the Right of Publicity Act. The act states that “A person may not use an individual’s identity for commercial purposes during the individual’s lifetime without having obtained previous written consent from the appropriate person...” According to George Page, Bravo TV violated his rights by using his image, likeness, voice and name without his written consent.

Mr. Page is also accusing the network of causing “negligent infliction of emotional distress” due to the ridicule that he has undergone by friends, family, co-workers and strangers as a result of the show. Because of this mishap, Bravo TV may

have to shell out punitive damages to the defendant in this case. When all is said and done, the corny jokester may be the one to have the last laugh...at Bravo's expense.

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